

Chic Eats: Hot Off the Press



We are quite im-pressed with Press! The new casual dining spot, which is located at 34 East 23rd St., is a fresh alternative to fast food and the perfect place to grab a quick lunch or dinner. Here's how it works—you choose your desired wrap (in regular, whole heat, sun dried tomato, and rosemary) and the dough is pressed and grilled on the spot. Then you choose from a variety of proteins, fillings, and dressings; our favorites are the grilled vegetables and grilled chicken wraps. After a filling meal save room for dessert. The Oreo cookie mousse is divine and the chopped fruit and yogurt is equally delicious. Everything at Press is made with the finest additive free ingredients so you don't have to feel guilty indulging. We know this spot will become a favorite among the fashion set as Press catered the Charlotte Ronson and Twinkle by Wenlan Fall 2010 shows. Don't be suprised if you catch us there daily! Press is located at 34 E 23rd Street (between Madison Ave and Park Ave). For more details visit Pressny.com.